A true B2B e-Commerce portal for Microsoft Dynamics NAV® - that's Sana Commerce

Simply add an online sales channel and start serving your business clients today

What we offer...

Are you wasting your time handling orders by phone, e-mail or fax? Or are you looking for ways to improve the service to your business customers? With Sana Commerce for Microsoft Dynamics NAV, you can.

A better buyer experience leads to increased sales. That's why we offer a well-designed user-friendly sales portal that uses the business information from Dynamics NAV. Let NAV be the engine of your B2B store! Adding an online sales channel for your business is not only a perfect chance to start generating higher revenues, it also helps with processing orders efficiently.

✓ 100% Microsoft Dynamics NAV integration

✓ Live within 7 days' budget

✓ Boosts sales with an extra sales channel

✓ Improved customer service, 24/7

✓ Greater loyalty

✓ Saves time and money

100% Microsoft Dynamics NAV Integration

We know what it took to get your Dynamics NAV up and running. Why not leverage that investment? Part of Sana Commerce is installed within NAV. This way, Sana makes sure that your ERP system does the calculation of the online sales environment, in real time. There is only

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one source of truth – your NAV database. This means that your web store leverages all data and calculations already present in the database. There's no need to synchronize the data in the ERP system with the web store, which saves both time and money. The Sana sales portal provides the user with an up-to-date overview of their order history, pending orders and outstanding amounts, as well as specific pricing and the current availability of the products.

Live within a 7 days' budget

Because it seamlessly integrates with Dynamics NAV, Sana makes B2B e-commerce simple to set up and run. You can easily launch a complete and professionally designed B2B web store within a budget of only 7 days. Make changes quickly to the design of your portal with the easy-to-manage front-end editor to give your portal the look & feel that suits your brand.

Boost sales & save costs

Adding an extra sales channel to your business is one thing, but Sana also makes it easy to start cross-selling and upselling your products. The system suggests complementary products and accessories your customer may also need, but didn't know they exist.

With Sana Commerce, it's easy to save time and costs. Tools such as quick order and re-order products are also available in the user-friendly portal. This will help your clients to place orders in no time and save time on your side as well. What's more, you can easily extend your B2B environment to include support for your sales agents. They can login on their customers behalf, creating quotes and adding prospects. The Sana Mobile app even adds mobile ordering support for sales agents *offline*.

24/7 self-service portal

Small orders that cost a lot of time and money in relative terms are no longer an issue. The online portal allows your customers to start serving themselves in a business environment that is open 24 hours a day. Changing from manual to online ordering will also reduce the error rate.

All production information, order details including history and status and shipping information are available anytime. Your customers also benefit from seeing customer-specific information thanks to the unique integration with your Dynamics NAV. You can show the products you want to the customers you want and fulfil your customer's requirements. Creating customer-specific product catalogs has never been easier.

In short…

A B2B sales portal delivers improved customer support, greater sales efficiency and increased revenue. Business customers demand to see their own catalog and prices, order history and stock. Making your ERP the engine of your web store is crucial in delivering a 'business personal' experience that is indispensable for B2B customers. Sana's integrated approach for Dynamics NAV was built to create the best B2B e-commerce solution possible.

Sana is a Gold Microsoft Partner and Certified for Microsoft Dynamics NAV.

NAV
Microsoft Dynamics

Microsoft Gold Partner
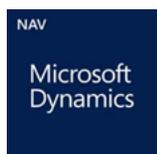
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